Calum Kramer

Digital Communications Specialist

calumkramer@gmail.com   ❖   www.calumkramer.com

EDUCATION

Master of Art in New Media and Global Perspectives

Appalachian State University | September 2022

Boone, NC, USA

- Graduated with honors

Bachelor of Art in Theatre Arts

Mars Hill University | May 2020

Mars Hill, NC, USA

- Performer at the United Resident Theatre Conference in New York, NY.
- Nominated to perform at the Kennedy Center American College Theater Festival.
- Punter and kicker on the Mars Hill University football team.
- Winner of North Carolina Theatre Conference 2020.

WORK EXPERIENCE

Digital Media Specialist

Acorn Christian Healing Foundation - Remote, UK

June 2025 - Present | Freelance

- Producing and editing Acorn's podcast "CoffeePods". Creating all thumbnails and related media for the Podcast
- Created a 9 part video series "Advent in Switzerland". Created all thumbnails and related media for the Podcast.
- Created music for Acorn use.
- Re-branded Acorn Christian Healing foundation. Created all new imagery and logo.
- Designed a new website.

Ministry Experience Scheme Intern

Diocese of London in the Church of England - London, UK

August 2024 - July 2025 | Full Time - 40hrs/week

- Theology training at St. Bartholomew the Great & Lower
- Assistant to the Priest of All Souls Harlesden.
- I am working with John Keble Primary School, Daniel's Den Toddler Group in Harlesden, and various other ministries across the Wembley area.

Iona Community Volunteer

The Iona Community in Iona Abbey, Iona, Scotland

May 2024 - August 2024 | Full Time - 40hrs/week

- I worked in almost every department of the Iona Community for four months or 112 days.
  - Administration, sacristy, music, shop, housekeeping, maintenance, operations, program, etc.

Marketing and Merchandising Associate

The Kruger Brother and Double Time Music Inc. in Wilkesboro, NC - Hybrid

January 2024 - May 2024 | Part Time - 20 hrs/week

- As the Marketing Associate, I oversee the creation of social media content
  - Creating still and animated graphic elements, videos, and images for daily social media presence
- As the Merchandising Associate, I manage the merchandise inventory, sales, and volunteers for their tour.

Digital Media Producer & Livestream Producer

Grace Episcopal Church in St. Helena, CA - Remote

July 2020 - January 2023 | Part Time - 5-25 hrs/week

- As the digital media producer, I oversaw the creation of social media content and live-stream production.
  - Creating still and animated graphic elements, videos, and images on a weekly basis for the live streams.
- Adobe Photoshop, After Effects, Premiere Pro, Ableton, Open Broadcaster Software, Pre & Post Production Equipment.
- Responsible for overseeing all live stream-related planning, communication, and upkeep.
- Serving as the consultant for social media content production, live stream production, and digital media-related equipment.

Diocesan Digital Media Specialist

The Episcopal Diocese of Western North Carolina - Freelance

May 2020 - May 2024 | Part Time 5-30 hrs/week

- Social Media Production, Content Creation, Live Stream Consultation, Installation, and Live Stream Production.
- Open Broadcaster Software, live production equipment, Adobe Suite, and Content Management System.

Social Media Manager & Digital Media Producer *[Volunteer]*

St. Mary's & St. Stephen's Episcopal Church in Morganton, NC

May 2020 - May 2021 | *Full Time 35-50 hrs/week*

- Director of Online Presence, live stream production. and content creation.

Performer and Master Carpenter

Southern Appalachian Repertory Theatre in Mars Hill, NC

May 2018 - May 2020 | Seasonal Part Time 5-25 hrs/week

- Acting in leading roles across multiple seasons. Designing and constructing sets for staged shows.

SKILLS & INTERESTS

- Skills: Communication, Interpersonal Relationships, Teamwork, public speaking, Graphic Design, Computer Skills, Creativity, Video Editing, Website Design, and Live Production.
- Interests: Media literacy advocacy, generous theology, preaching, video games, film, disc golf, music, and content creation.